



A M A N B - A A M N B

CONFERENCE

September 10-13, 2024

SAINT ANDREWS

Algonquin Resort

The 48th Conference & Annual General Meeting of the Association of Municipal Administrators of New Brunswick (AMANB) will be held at the Algonquin Resort in Saint Andrews from September 10-13, 2024.

Our membership is comprised of Chief Administrative Officers, Clerks, Treasurers, Department heads and other senior municipal decision-makers. The conference is open to delegates from 77 local governments and 12 regional service commissions, as well as other organizations and agencies in the provincial/local government field. You can find more information about our association online at www.amanb-aamnb.ca.



AMANB CONFERENCE

sponsorship opportunities



		PLATINUM PLATINE	GOLD OR	SILVER ARGENT	BRONZE BRONZE
		8,000\$	6,000\$	4,000\$	2,000\$
1	Virtual information session with our members --- Session d'information virtuelle avec nos membres	X			
2	Featured company of the month in our Newsletter --- Être l'entreprise vedette du mois dans notre Infolettre	X			
3	Opportunity to present a session during the conference. --- Possibilité de présenter une session lors de la conférence.	x			
4	Name a networking activity after your company --- Nommez une activité en votre nom	X			
5	One table at our World Cafe --- Une table à notre Café du Monde	X	X		
6	Additional exhibition day --- Journée additionnelle d'exposition de votre kiosque	X	X		
7	Join us at the banquet --- Rejoignez-nous pour le banquet	6 reps max.	4 reps max.	2 reps max.	
8	Be a featured company in our trivia game. --- Être une entreprise vedette lors de notre jeu « trivia ».	X	X	X	
9	Verbal recognition during the conference --- Reconnaissance verbale lors de la conférence	X	X	X	X
10	Kiosk in the trade show --- Kiosque dans le salon professionnel	X	X	X	X
11	Logo and link on the conference website --- Logo et lien sur le site web de la conférence	X	X	X	X
12	Advertisement in the participant booklet --- Publicité dans le livret du participant	1 page	½ page	logo	logo
13	Advertising projected during the annual conference --- Publicité projetée lors de la conférence annuelle	1 page	½ page	logo	logo
Event schedule --- Horaire de l'événement		All week (6 reps) Semaine complète	All week (4 reps) Semaine complète	All week (2 reps) Semaine complète	Tuesday Mardi

OVERVIEW

& descriptions

Tuesday September 10, 2024

Trade Show:

AMANB will provide an opportunity for companies and organizations, who do business with local governments and/or Regional Service Commissions, to purchase a trade show booth. A total of 40 tables will be available around our venue. AMANB will assign the booth locations according to sponsorship ranking and on a "first paid, first served" basis.

(See floor plan below)



Trivia game:

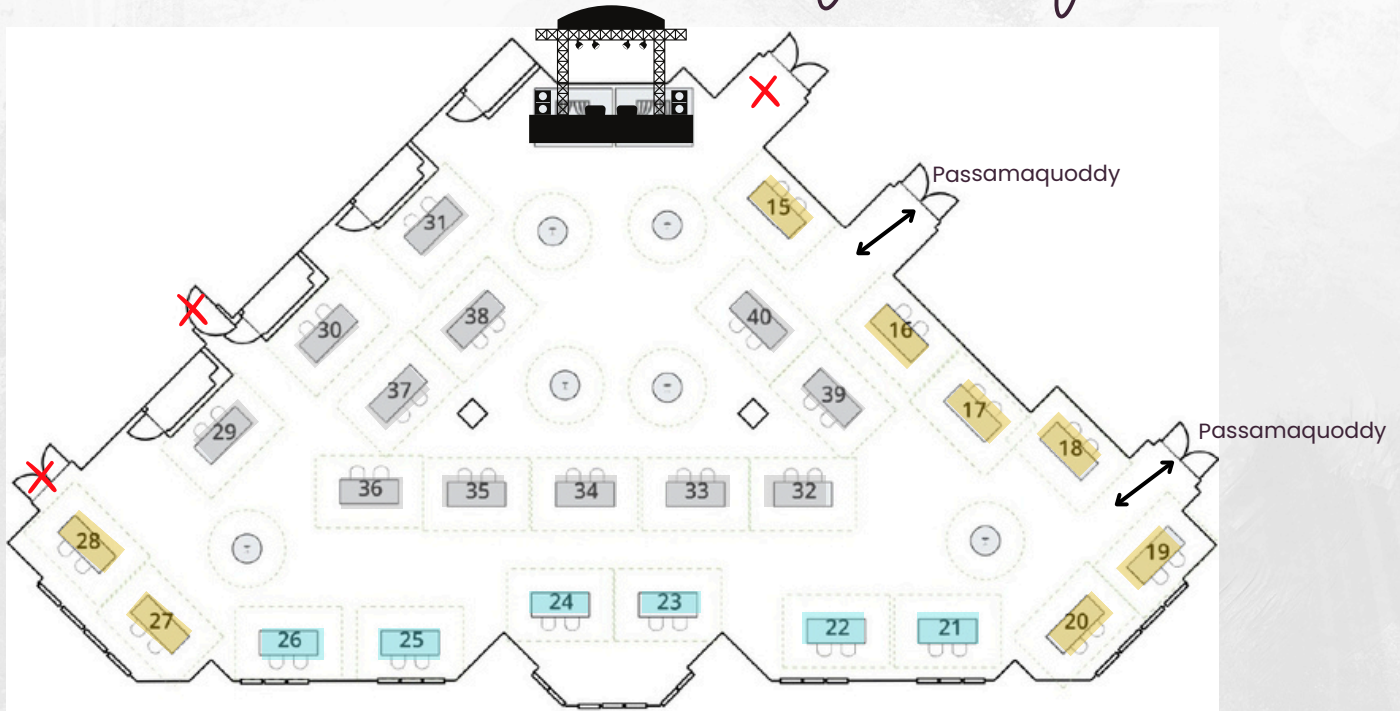
AMANB will present its first Trivia game night where our members will participate in a friendly competition!

This fun and interactive game event will be all about our **Platinum**, **Gold** and **Silver** sponsors. That's right! The questions that we will be asking participants will be related to our sponsors, in order to share more on their products, services and team.



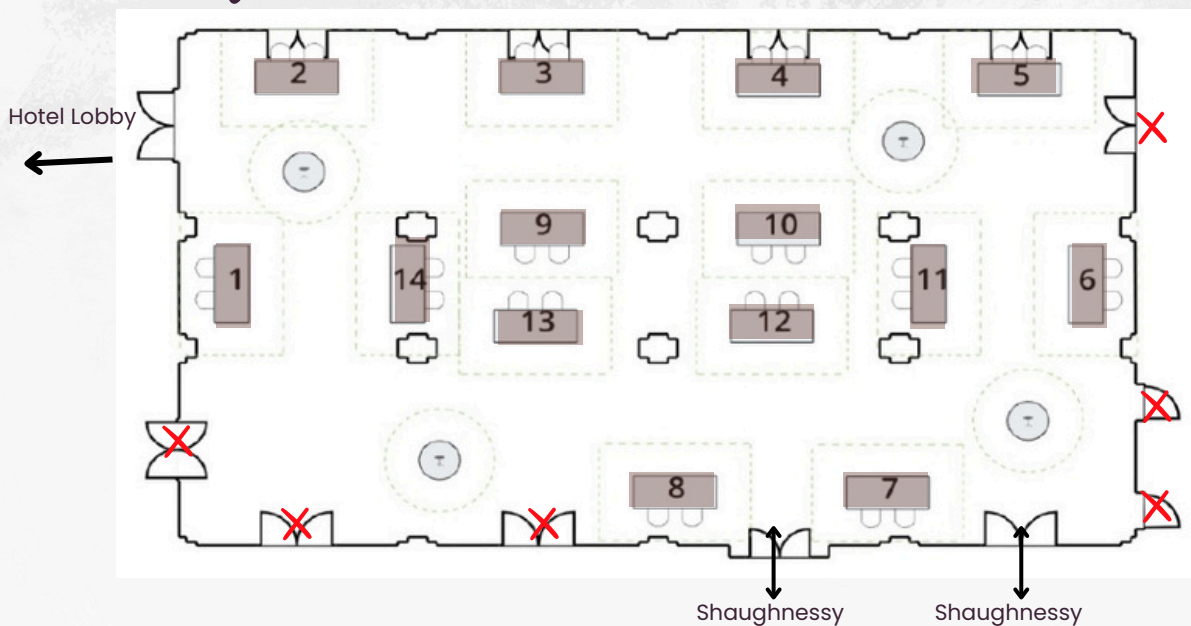
FLOOR PLAN

Main room - Shaughnessy



Platinum Gold Silver Bronze

Adjacent room - Passamaquoddy



Wednesday September 11, 2024

Additional exhibition day:

Platinum and **Gold** sponsors have the privilege to have their booth set up for an extra day. These sponsors will be located in the main room and will be participating at the same sessions as our participants.



World Cafe:

AMANB's **Platinum** and **Gold** sponsors will have a table at our World Cafe. It will allow them to interact with many groups of six people in a two hours period.

(Table of 8, so only 2 reps can be at the table)



Banquet:

The Annual Banquet is a formal awards and recognition dinner event.

We are pleased to invite our **Platinum**, **Gold** and **Silver** sponsors to join the celebration.



Thursday September 12 , 2024

Speaker:

AMANB is offering the opportunity to **Platinum** sponsors to present a session during the conference.



Networking activities:

Platinum, **Gold** and **Silver** sponsors have the privilege to participate in one of the networking activities!



Dragon Boat Racing



Whale Watching



Ministers Island



Historic Ghost Tour



Golf



additional INFORMATION

BOOTH SIZE:

Tables are 6 feet long and will be covered with a black tablecloth. Chairs will also be provided.

BOOTH SET-UP & TEAR DOWN:

Booth set-up

- Tuesday, September 10 at 1:00 PM in preparation for the grand opening and the trades show from 7pm to 10pm.

Tear down (except if you are a Platinum or Gold sponsor)

- After the trade show at 10pm.

Electricity:

Electricity is available at an additional 40\$ charge.

THANK YOU

We truly appreciate your business!

On behalf of our members, thank you for taking the time to evaluate this opportunity for your company. Our event wouldn't be the same without your sponsorship. We would like to emphasize that any contribution will be greatly appreciated and that we want to give your company the visibility it deserves during our event. To confirm your sponsorship category for the AMANB conference, please complete our registration form. We look forward to meeting you and your colleagues!



If you would like to discuss further on partnership opportunities for our event, do not hesitate to contact our Executive Director, Isabelle Thériault. She will be happy to further discuss with you. You can reach her at your convenience at (506) 475-2415 or isabelle@amanb-aamnb.com.

