



INHALE INNOVATION, EXHALE SOLUTIONS

AMANB - AAMNB
CONFERENCE

Sept | 09-12 | 2025

INSPIRER L'INNOVATION, EXPIRER LES SOLUTIONS



Who we are

We are a professional, non-partisan Association dedicated to excellence in municipal administration through professional development, the exchange of information and ideas, and in partnership with other organizations whose objectives are working toward the betterment of local government in New Brunswick.

Each of the ten regions has a member on the AMANB Board of Directors, enabling them to participate in decisions and policies, and thus guaranteeing such excellence.



Why sponsor

Our 49th Conference & Annual General Meeting will be held in **Grand-Boutouche, from September 9-12, 2025.**

Our event is open to delegates from all 77 local governments and 12 regional service commissions, as well as other organizations in the provincial/local government field. Our membership is comprised of chief administrative officers, clerks, treasurers, department heads and other senior municipal decision-makers.

Becoming a sponsor to the AMANB gives you the opportunity to showcase your brand, continue strategic relationships and help build stronger, more resilient New Brunswick communities for today and tomorrow.



Opportunities

On behalf of our membership, thank you for taking the time to evaluate this sponsorship proposal for your company. Our event wouldn't be the same without your contribution.

We would like to emphasize that all amounts are greatly appreciated and that we want to make sure you get the visibility your deserves.

If you would like to discuss further on sponsorship opportunities please contact our executive director at (506) 475-2415 or conference@amanb-aamnb.com.

If you are ready to confirm your selected category, please complete our registration form below. We look forward to meeting you and your colleagues!

		DIAMOND DIAMANT 10,000\$	PLATINUM PLATINE 8,000\$	GOLD OR 6,000\$	SILVER ARGENT 4,000\$	BRONZE BRONZE 2000\$
1	Possible Participation - Participation possible	5 reps.	4 reps.	3 reps.	2 reps.	1 reps.
2	Business of the month (newsletter & webinar) - L'entreprise du mois (infolettre & webinaire)	X				
3	One table at our World Cafe - Une table à notre Café du Monde	X	X	X		
4	Name an activity after your company - Donnez à une activité le nom de votre entreprise	X	X	X	Coffee Café	
5	Kiosk in the trade show - Kiosque au salon des exposants	X	X	X	X	X
6	Logo website, booklet & slideshow - Logo site web, livret et diaporama	X	X	X	X	X



Conference Activities

TRADESHOW: Tuesday September 9, 2025

We provide an opportunity for companies and organizations, who do business with local governments and/or Regional Service Commissions, to purchase a trade show booth.

LOCATION: Le Pays de la Sagouine is located at 57 Acadie St, in Bouctouche, New Brunswick and the trade show is located in the Théâtre Viola-Léger.

BOOTH SIZE: Tables are 6 feet long and will be covered with a white tablecloth. Chairs will also be provided.

BOOTH SET-UP: Tuesday, September 9, 2025 at 1:00 PM in preparation for the official opening at 6pm and closing at 9pm.

TEAR-DOWN: After 9 PM or after your Akadi Lumina Experience or the next morning.

ELECTRICITY: Available at an additional 40\$ charge



After the tradeshow, all participants will be invited to experience the enchanted **Lumina Night Walk**. This unique immersive experience brings to life a site's natural charm. The adventure engages the public, inviting them to take part in a narrative experience that combines light, projections, special effects, sound, and original music.

After the **Akadi Lumina experience**, a campfire, a singer-songwriter and a food truck will be greeting us to complete the night.



Wednesday September 10, 2025



World Cafe:

AMANB's **Diamond, Platinum & Gold** sponsors will have a table at our World Cafe. It will allow them to interact with many groups of six people in a two hours period.

(Table of 8, so only 2 reps can be at the table)

Ice skating:

Bring your skates & helmet so you can have fun during certain health break on Wednesday. The conference venue (Salle Guy A. Richard) is connected to the arena in the JK Irving Center.



Banquet:

The Annual Banquet is a formal awards and recognition dinner event.

We are pleased to invite our conference sponsors to join the celebration.

Thursday September 11, 2025

Networking activities:

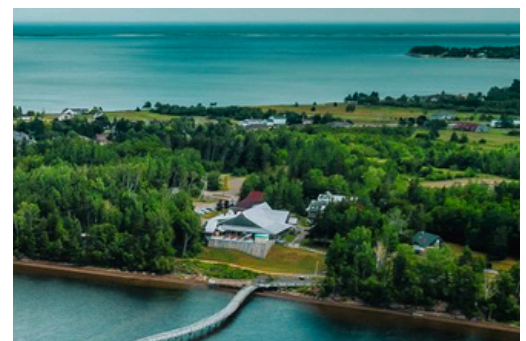
Diamond, Platinum and possibly **Gold** sponsors will have the privilege to have their company host one of our networking activities: Dune of Bouctouche, Richibucto Winery, Phoca Tours, Golf and more to confirm. The participants have the afternoon to explore the region and connect with other municipal colleagues.



President Reception:

All sponsors are invited to join our President Reception that will take place in the Théâtre Viola-Léger and continue outside with entertainment on the Terrasse of the Pays de la Sagouine.

The Pat Gillespie Band will also be there to entertain us! You will not want to miss this night out :)



Friday September 12 , 2025


Last day:

Experts and keynote speakers will speak throughout the event, which closes on Friday morning before noon. Participants who attend the entire conference will be congratulated and rewarded with participation prizes. Some sponsors will also be offering special gifts. If you are interested, please let us know.


We look forward to seeing you at our next event!

If you have any questions concerning our future event and the possibility of becoming an AMANB sponsor, please contact our executive director:

Isabelle Thériault

 506-475-2415

 conference@amanb-aamnb.com

 amanb-aamnb.com

